

FAO: Lancashire and Cheshire Photographic Union

Dear sir/madam,

I am a producer working for the BBC's Learning department and I am making a series of short films designed to address the computer learning needs of adults. Each film will be a profile of a person who has some form of link with the Manchester Ship Canal and uses computer technology in their life. (Be it those who live/work within a few miles of the ship canal, or those who have some kind of personal connection with the canal through their leisure pastime, business or other aspect of their life).

The aim of each film will be to inspire adults who currently don't use computer technology/I.T. to engage with such technology through watching these films. (Note: Computer technology/I.T. can cover anything from computers, laptops, the internet, tablets, through to spreadsheets programmes, Photoshop, Skype, MP3 players, Apps - any technology that has a positive impact on the way you do things.)

Since most people use modern technology in their every day life, this will hopefully be a relatively straightforward aspect of the film.

One of the key requirements of these films is they need to feature people with an engaging personality who has a job/pastime the viewer can relate to and/or finds interesting. (Note: The films will be targeting the computer education needs of adults of all ages and will be featured on the BBC website which provides an online guidance to using the internet known as 'Webwise'.)

With this in mind, I'm inquiring as to whether you know of any amateur photographers who take stills on the Manchester Ship Canal who you feel may fit the bill. I'm happy to speak to anybody who simply wants to find out more at this stage.

Many thanks for your time and I look forward to hearing back from you soon. You can reach me by email or alternatively by phone on 07713 315 952.

Best wishes

Colin

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